Nana Secret

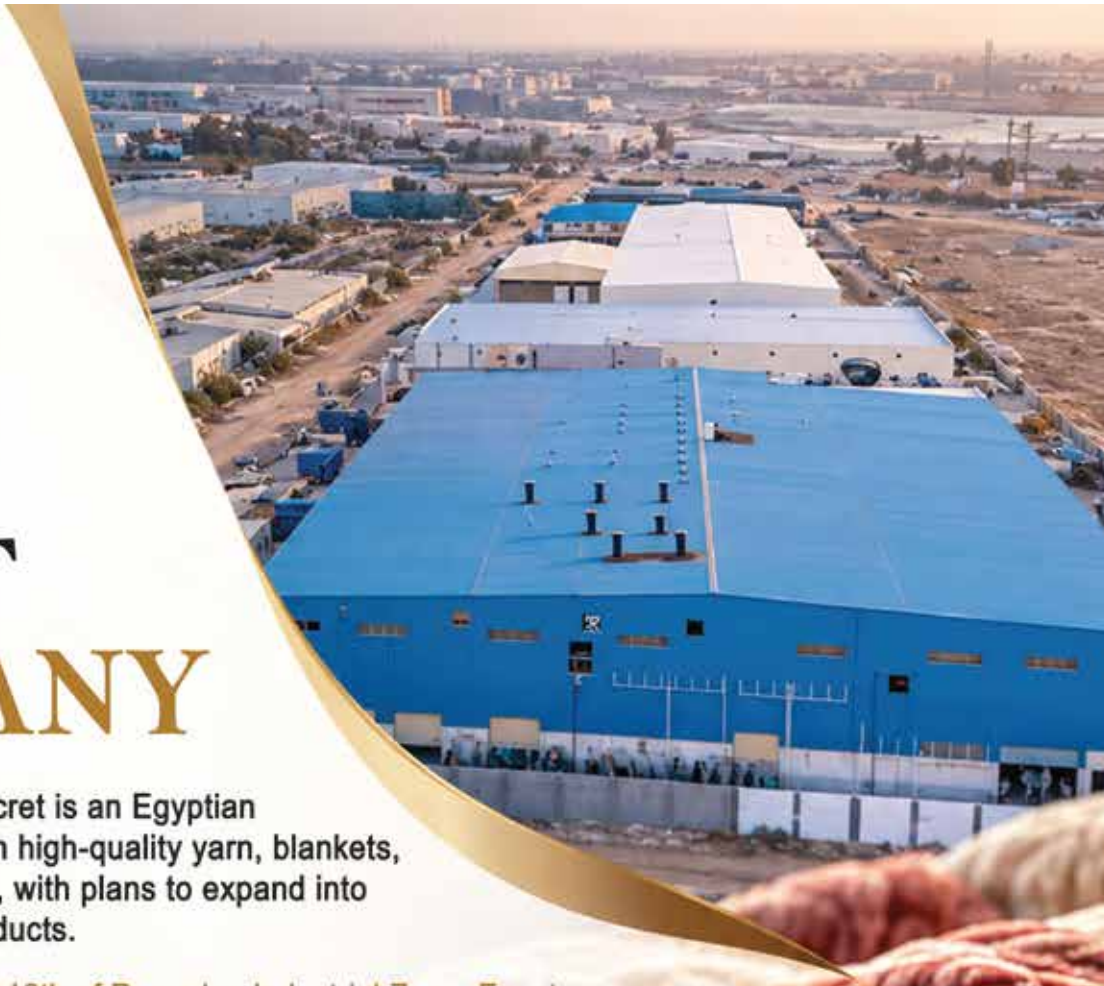
PREMIUM BLANKETS
& TEXTILES

COMPANY
PROFILE

SCAN ME

Nana Secret

ABOUT COMPANY



Founded in 2017, Nana Secret is an Egyptian manufacturer specializing in high-quality yarn, blankets, flannel fabrics, and carpets, with plans to expand into curtains and microfiber products.

Operating three factories in 10th of Ramadan Industrial Zone, Egypt Egypt, we combine advanced manufacturing capabilities with a strong commitment to product quality, innovation, and customer satisfaction.

Through our strategic partnership with one of China's leading blanket manufacturers, we benefit from international technical expertise and advanced manufacturing know-how. Our operations are supported by more than 100 Foreign expert specialistsand specialists working alongside skilled Egyptian professionals.

With an annual production output of 25,000 tons, Nana Secret exports high-quality products to 20 international markets, focusing on consistent quality, competitive pricing, and reliable delivery.



2 Factories

10th OF RAMADAN INDUSTRIAL CITY



3rd Factory

NANA SECRET CITY



100 Foreign expert specialists

& SKILLED EGYPTIOAN EXPERTS

CRAFTING COMFORT AND ELEGANCE IN EVERY THREAD

Nana Secret

CERTIFICATIONS & ACCREDITATIONS

Nana Secret is committed to delivering premium-quality blankets that combine comfort, elegant designs, and reliable manufacturing standards. Our dedication to quality, innovation, and sustainability ensures excellence in every thread.

International Organization for Standardization ISO 14001:2015

International Organization for Standardization ISO 45001

OEKO TEX® STANDARD 100

Quality Middle East Ltd. QME ISO 9001:2015

QIZ Qualified Industrial Zones

Sedex SMETA AUDITED



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OUR VISION

To establish Nana Secret as a leading global manufacturer of yarn, blankets, flannel fabrics, carpets, curtains, and microfiber products, recognized for our unwavering commitment to quality, innovation, and sustainability.

We aspire to build a trusted global brand that brings comfort and elegance to homes worldwide while continuously expanding our presence in international markets.



Nana Secret



OUR MISSION

To deliver high-quality textile products through advanced manufacturing, continuous innovation, and international expertise. We are committed to developing our people, building lasting partnerships, and expanding our global presence.

01

Manufacturing Excellence

Producing yarn, textiles, blankets, flannel fabrics, carpets, curtains, and microfiber products in accordance with the highest quality standards by employing the latest manufacturing technologies and enhancing

02

Quality and Continuous Innovation

Continuously improving our products and designs and applying the best industrial practices to meet the requirements of global markets while maintaining consistent and

03

International Expertise and Egyptian Talent Development

Integrating international technical expertise with Egyptian talent, with a focus on knowledge transfer, skills development, and the enhancement of manufacturing capabilities.

04

Customer Satisfaction and Strategic Partnerships

Building sustainable relationships with customers and partners worldwide by delivering high-quality products, adhering to delivery schedules, and providing solutions that efficiently meet market needs.

05

Community Engagement and Social Responsibility

Contributing to community development by implementing effective social responsibility initiatives, supporting local communities, and creating a positive and sustainable impact.









CRAFTING COMFORT AND ELEGANCE IN EVERY THREAD

Nana Secret



OUR CORE VALUES

Quality

We are committed to delivering high-quality products, maintaining consistent standards, and paying attention to every detail throughout the manufacturing process.

Innovation

We embrace modern technologies and continuous improvement to enhance production processes and develop products that meet evolving

Integrity & Trust

We build our relationships on honesty, transparency, and a strong commitment to our promises to customers and business partners.

People & Expertise

We value our people and invest in developing their skills, sharing knowledge, and strengthening expertise to achieve manufacturing excellence.

Sustainability

We promote the responsible use of resources and improve production efficiency while recognizing our responsibility toward the environment and society.

Customer Commitment

We put our customers' needs at the heart of everything we do, striving to deliver reliable products, exceptional service, and long-term partnerships.











Nana Secret

OUR STRATEGIC OBJECTIVES

01 Production Capacity Expansion

Increase our annual production capacity from 25,000 to 40,000 tons to support business growth and meet increasing global demand.

02 Global Market Expansion

Strengthen our international presence, enter new export markets, and build long-term partnerships with customers worldwide.

03 Manufacturing Excellence

Enhance operational efficiency, optimize production processes, and implement advanced manufacturing technologies across our facilities.

04 Quality Leadership

Maintain consistent product quality, strengthen quality control systems, and meet international standards and customer expectations.

05 Talent Development & Technical Training

Develop Egyptian technical talent through specialized training, knowledge transfer, and collaboration with international experts.

06 Sustainable Industrial Growth

Promote responsible resource utilization, improve production efficiency, and support long-term industrial and environmental sustainability.

07 Establishment of a Specialized Technical School

Establish a specialized technical school dedicated to textile manufacturing, designed to educate and train future generations of skilled Egyptian technicians under the supervision of international experts, fostering the transfer of advanced technical knowledge and global manufacturing expertise.

Nana Secret

Warmth in Every Home

GLOBAL REACH & DISTRIBUTION

Connecting Egyptian Manufacturing to Global Markets

01 OUR EXPORT MARKETS

Nana Secret continues to expand its international presence, serving diverse markets and building lasting relationships with customers across multiple regions worldwide.



02 INTERNATIONAL MARKET PRESENCE

With a growing export network spanning multiple countries, we aim to strenghen our global footprint and establish long-term partnerships with importers, distributors, and business partners.

03 EXPORT & SUPPLY CAPABILITIES

We focus on meeting international customer requirements through flexible production planning, customized packaging solutions, and coordinated export operations tailored to each market's needs.

04 GLOBAL DISTRIBUTION

Nana Secret exports high-quality products to 20 international markets across Europe, Africa, the Middle East, Asia, and the Americas.

Our markets include the USA, UK, Germany, the Netherlands, Italy, Portugal, Romania, Albania, Croatia, Bosnia and Herzegovina, Turkey, Saudi Arabia, Yemen, Jordan, Lebanon, Syria, Algeria, Morocco, Tunisia, and Brazil.

We are committed to quality, competitive prices, and reliable delivery worldwide.

05 BUILDING GLOBAL PARTNERSHIPS

We are committed to developing trusted business relationships, delivering consistent product quality, and creating long-term value for our partners around the world.





Nana Secret



OUR PRODUCTS

Nana Secret specializes in a diverse range of high-quality textile products, including:



Blankets

Our soft, warm blankets offer exceptional comfort for cozy nights at home.

Flannel

Our soft, cozy flannel fabrics are ideal for bedding and apparel, combining warmth and comfort.



Carpets

Our durable, stylish carpets enhance any space with comfort and elegance.

Velvet Blankets

Our luxurious velvet blankets combine silky softness with warmth and elegant designs.

Baby Blankets

Our gentle, cozy baby blankets provide softness and comfort for little ones.



Kids Blankets

Our colorful, playful kids' blankets bring warmth, comfort, and joy to every child's room.

CUSTOM DESIGN SOLUTIONS

We collaborate closely with clients to provide custom design services, tailoring our products to meet specific requirements and preferences. From unique patterns to personalized textures, our design team works to bring your vision to life.















CRAFTING COMFORT AND ELEGANCE IN EVERY THREAD

Nana Secret

GET IN TOUCH

Whether you have questions about our products, want to discuss a custom order, or are interested in partnering with us, our team is here to assist you.

CONTACT US :

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SCAN ME

Let's Connect

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